

Top/Bottom Cars Rental Companies



**Back Office Data
ABC Company**

Invoice dates from 07/01/2010 to 09/30/2010

Rank	Car Rental Company	# of Rentals	Days Rented	% of Total	Volume Booked	% of Total	Avg Booked Rate*	Avg Days per Rental	Avg Cost per Rental	Avg Cost per Day*
1	HERTZ	113	289	38.64%	\$14,878.03	41.99%	\$57.06	2.6	\$131.66	\$51.48
2	ENTERPRISE	68	276	36.90%	\$11,271.85	31.81%	\$42.49	4.1	\$165.76	\$40.84
3	NATIONAL	20	45	6.02%	\$2,479.86	7.00%	\$56.96	2.3	\$123.99	\$55.11
4	THRIFTY	15	43	5.75%	\$1,458.80	4.12%	\$37.51	2.9	\$97.25	\$33.93
5	AVIS	21	38	5.08%	\$2,180.21	6.15%	\$57.29	1.8	\$103.82	\$57.37
6	BUDGET	8	26	3.48%	\$1,340.33	3.78%	\$54.57	3.3	\$167.54	\$51.55
7	ALAMO	6	17	2.27%	\$874.00	2.47%	\$61.33	2.8	\$145.67	\$51.41
8	DOLLAR	5	12	1.60%	\$596.49	1.68%	\$53.50	2.4	\$119.30	\$49.71
9	JULIAN	1	1	0.13%	\$215.00	0.61%	\$215.00	1.0	\$215.00	\$215.00
10	VICTORS CA	1	1	0.13%	\$135.00	0.38%	\$135.00	1.0	\$135.00	\$135.00
Car Rental Companies Listed:		258	748	100.00%	\$35,429.57	100.00%	\$52.96	2.9	\$137.32	\$47.37
Car Rental Companies Not Listed:		0	0	0.00%	\$0.00	0.00%	\$0.00	.0	\$0.00	\$0.00
Report Totals:		258	748	100.00%	\$35,429.57	100.00%	\$52.96	2.9	\$137.32	\$47.37

* Only records with valid rates are used in calculating the averages.